

Join a busy creative communication & design agency that delivers clever marketing campaigns to regional businesses.

- Enjoy a modern, fun and fashionable environment
- Work closely with the Creative Director
- Join a highly creative and passionate team
- Starts October/November 2017

At 2 Creative Media, we're no stranger to good old fashioned hard work and together our team moves mountains in areas of brand, design, digital, event & communications, every waking hour.

We currently have an exciting opportunity for a Digital Design Traineeship suitable for someone looking to partake in a gap year within the next two years or as a part time, after school opportunity.

2 Creative Media is a creative communication agency, delivering a high standard of creative communication that connects businesses with their customers. Our brand development is powerful, our campaign design unique and our dedication. We inspire that lacklustre and motivate the masses. We believe anything is possible, you just have to find the way.

When you join 2 Creative Media you will have the opportunity to work in a passionate and creative team, take advantage of career development opportunities and team up with a growing busy in-house creative agency. This role has been designed as an essential part of our business, and is your opportunity to play your part toward the overall success of the business.

As a self-motivated professional you will enjoy working with a great bunch of people who love to have fun and enjoy the thrill of multiple clients and projects on the go.

The following attributes and skills are needed:

- Maintain a keen interest in new technology, new media and market trends
- Have an intermediate knowledge of web programming languages and an interest in furthering their knowledge in:
  - HTML5
  - CSS
  - JS
- Have knowledge of the Adobe Creative Suite - InDesign, Photoshop, Illustrator and Acrobat
- Has a good understanding of social media and other digital communication.
  - Website content population
  - Social media management
  - SEO
  - Client management/customer service
  - Communication strategies
  - Idea generation
- Excellent organisation skills and the ability to carry out a number of tasks at the same time
- Seriously good communication and 'people' skills and the ability to focus on the customer. Must be friendly and exceptional at building rapport with a wide range of people
- Have excellent presentation, listening and consulting skills to be able to process a wide range of information and communicate it clearly to the client
- A creative approach to problem-solving and a high level of attention to detail
- Enthusiasm, motivation and a positive attitude.
- Must be self-motivated, enthusiastic and have great time-management skills
- Be able to anticipate the changing needs of our clients and their customers
- Good written and spoken communication skills for giving constructive feedback
- Gather information and data through research for projects